AMERICAN DAIRY ASSOCIATION NORTH EAST
MAKE THE CONNECTION WITH NUTRITION CONNECTION SWEEPSTAKES
NO PURCHASE NECESSARY TO ENTER OR WIN

Eligibility: Open only to school nutrition professionals employed by school districts in the area served by American Dairy Association North East ("Sponsor"). Employees of Sponsor, Dairy Management, Inc., National Dairy Council, their respective parents, affiliates, subsidiaries, advertising or marketing agencies or other individuals engaged in the development, production or distribution of promotion materials and persons who are immediate family or who reside in the same household as persons in the preceding categories are NOT eligible. Void where prohibited.

Sweepstakes Period: Sweepstakes begins September 14, 2026 and ends October 16, 2026.

Prizes: $25 Amazon Digital Gift Cards will be awarded through a random drawing of all eligible entrants (ARV: $25). Odds of winning depend on the number of eligible entries. No cash or other substitution may be made, except by Sponsor in the event that a prize (or part thereof) cannot be awarded, in which case Sponsor will at their sole discretion award a prize (or part thereof) of equal or greater value. Taxes are the sole responsibility of the winners. LIMIT ONE PRIZE PER PERSON.

How to Enter and Win: Participating school nutrition professionals will follow the instructions as listed in email communications from Sponsor, and online at **https://nutritionconnection.org**. Participants will be instructed to find a series of 5 special images hidden throughout the website. As each image is clicked, an entry form will appear with further instructions. All five (5) images must be found, and all five entry forms must be completed and submitted in order to achieve prize eligibility.

Awarding of Prizes: Potential winner(s) will be selected in a random drawing from all eligible entries received. The drawing will take place on or about October 19, 2026 and winners' eligibility will be subject to verification by Sponsor. If any potential winners are deemed ineligible, or if any prize is undeliverable, Sponsor may, at its sole discretion, select substitute winner(s), or such prizes may remain unawarded.

Indemnification: By submitting a completed entry form, participants, their schools and their districts accept all terms and rules of the promotion. By entering, participants agree to release, discharge, and hold harmless, American Dairy Association North East, Dairy Management Inc., National Dairy Council, their respective parents, affiliates, subsidiaries, advertising, marketing or promotion agencies or other individuals engaged in the development or production, from all claims or damages arising out of participation in both this offer and/or sweepstakes and/or acceptance of any prize or offer. Subject to applicable federal, state and local laws, taxes and regulations.

Miscellaneous: In all aspects of this promotion and sweepstakes, Sponsor's decision is final and binding. Sponsor reserves the right to change terms of these official rules, and to modify or cancel the promotion at any time. Sponsor is not responsible for late, lost, misdirected or undelivered entries or prize claims, and is not responsible for technical errors or malfunctions in any aspect of this sweepstakes.

Sponsor: American Dairy Association North East, Interstate Place II, 100 Elwood Davis Road, Ste. 104, Syracuse, NY 13212

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