



# MARKETING RESOURCES GUIDE

## Feature Summer Harvest Themes

**Emphasize freshness and nutrition of Summer Meals.** Tie into your district's Farm to School events and make it fun with the themed celebrations listed below.

**Support local farmers** while providing healthy choices for children by using food products from local sources. For additional Farm-to-School recipes, please visit: <https://www.americandairy.com/farm-to-school/>

### JUNE 2026 National Dairy Month

Not only is June the perfect month to kick off your Summer Meals program, it's also the national showcase month for all the nutritional goodness of milk, cheese and yogurt. Celebrate with these fun events!

JUNE 1



#### June 1st: World Milk Day

Begin Dairy Month with this popular [Chocolate Milk Blender recipe](#)

JUNE 4



#### June 4th: National Cheese Day

Offer ever-popular Grilled Cheese as part of breakfast [Get the recipe here](#)

#### June 7th: National Chocolate Ice Cream Day

Cool off a hot summer day with everyone's favorite chocolate ice cream. Celebrate Mon., 6/8

JUNE 7



#### June 21st: National Smoothie Day

Our recipe for [Apple Smoothies](#) was made for this special day. Celebrate Mon., 6/22

JUNE 21



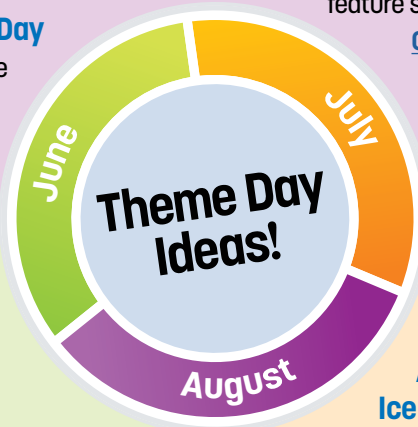
#### June 25th: National Strawberry Parfait Day

The Strawberry Pancake Parfait is a perfect way to feature strawberry goodness!

JUNE 25



[Get the recipe here](#)



### JULY 2026 When Summer Really Gets Cooking!

JULY 4



#### July 4th: Independence Day

Chef Jernard Wells has the perfect recipe for this day: The Red, White, and Blue Yogurt Parfait!

JULY 11



#### July 11th: National Blueberry Muffin Day

This one is easy and full of anti-oxidants! Our [Blueberry Muffin Parfait recipe](#) is perfect for summer meals. Celebrate Mon., 7/10

JULY



#### July: National Grilling Month

Top your grilled burger or hot dog with your favorite slice of cheese or cheese sauce!



### AUGUST 2026 Time for Some Refreshing Cool-offs

#### August 2nd: National Ice Cream Sandwich Day

Cool off a hot summer day with everyone's favorite—ice cream sandwiches. Celebrate Mon., 8/3

AUGUST 2



#### August 7th: National Raspberries N' Cream Day

Yogurt, granola and raspberries? That's a winning combination.

AUGUST 7



#### August 9th: National Melon Day

Serve cantaloupe or honeydew melon dippers with yogurt. Celebrate Mon., 8/10

AUGUST 9



#### August 27th: National Peach Day

Make it peachy with a delicious dip made with low fat vanilla yogurt.

AUGUST 27



[Get the recipe here](#)



AMERICAN DAIRY ASSOCIATION NORTH EAST