



School Breakfast Revenue Calculator

Note Enter all percentages as decimals	Elementary	Middle	High
Number of students			
Percent eligible for free/reduced meals			
Total number eligible			
Percent participating in breakfast now			
Number of students missing out			
Average projected participation rate*			
Your potential increase in daily meals			
Average reimbursement per meal**	\$	\$	\$
Increased daily revenue	\$	\$	\$
Number of service days			
Potential increase in annual revenue	\$	\$	\$

Potential annual revenue increase with new program

\$

© 2024 National Dairy Council®

* Average participation rates:

- Grab and Go: 59%. Source: No Kid Hungry.
- Breakfast in the Classroom: 88%. Source: No Kid Hungry.

** Reimbursement rate is an average of the free and reduced non-severe need rates and includes the temporary increase from the Keep Kids Fed Act of 2022 (P.L. 117-158). The average reimbursement is \$2.11 however yours may vary based on your location.

