Use the ideas listed below to increase pizza sales by serving/selling pizza at catering functions, fundraising activities, athletic stadium concessions, after school events and take home occasions:

- Teacher meetings
- Teacher in-service or work days
- Student/Teacher appreciation days
- School Board or PTA meetings
- Parent-teacher conferences
- Weekly family pizza nights: sell take-and-bake pizzas
- Concessions Examples: Sports games, school play intermissions, band or choir concerts
- School dances
- Evening award ceremonies
- Orientation or open house days
- Graduation days
- Movie nights
- Summer sports and marching band practices (before school term begins)
- Fundraisers Pre-order take-and-bake pizzas

Promotional Snack Ideas:

- Away sporting events: for students to take on the bus as a snack
- Rolling Carts or golf carts can be used to promote and sell pizza at different locations and times after school. Post a schedule so people know when and where the cart is located *Examples: near band practices or locker rooms before sports practices*
- Pizza food truck/cart: stationed by bus drop off or parking lot before and after school
- Central location with pre-packaged grab-and-go pizza
- Club meetings after school Examples: National Honor Society, language clubs, Student Council



For More Information go to <u>RethinkPizza.org</u>

