



AMERICAN DAIRY  
ASSOCIATION NORTH  
EAST

Strive  
for



# For the BEST TASTING Milk Keep It Cold!

**DO  
THESE!**

Milk lasts longer and tastes better at 35°F to 40°F.

- 👍 Place milk in cooler immediately upon delivery
- 👍 Store milk in the coldest part of the cooler, surrounded by airflow
- 👍 Monitor milk temperatures daily
- 👍 Replace worn cooler gaskets and keep vents clean

**NOT  
THESE!**

Over 40°F, every 5°F increase cuts shelf life IN HALF.

- 👎 Overload the milk cooler
- 👎 Store milk at the very front of walk-in coolers
- 👎 Set milk outside cooler during meal service
- 👎 Leave drop-front cooler doors open between serving periods

**KIDS LOVE IT COLD!**

