

*Just say
CHEESE!*

Cheese is Sure to Please!

Successful Use of Cheese Starts with Tips Like These at NutritionConnection.org!

- **USE** social media to spread the word
- **INCLUDE** weekly incentives to keep students coming back
- **USE** a wide variety of cheeses to vary the flavors
- **FIND** recipes and meal inspirations on our website
- **TRY CONTESTS** and giveaways to increase participation
- **GET STUDENTS** involved with fun activities
- **UTILIZE** in-school display materials

Cheese is not only nutritious – IT'S DELICIOUS!

Flavorful foods made with **CHEESE** provide an excellent source of vitamins and calcium for any meal of the day. And time after time, these cheese-centric foods are the most popular items on the menu. **So why not take maximum advantage of that fact, by extending your CHEESE offerings to a range of innovative new menu items?**



We have ideas and resources to help, such as the **JUST SAY CHEESE** program - with details at NutritionConnection.org.

You'll find menu-enhancement strategies and support for rethinking your pizza program or adding on-trend foods like:

- Heated cheese dips
- Walking tacos
- Popular paninis
- And many more!

You already know about the versatility of cheese and its many flavor variations. But **CHEESE** is always changing, with new menu items, convenient packaging and yummy nutrient-packed **CHEESE** recipes that are suitable for every mealtime and service model.

Contact us at schools@milk4u.org or visit NutritionConnection.org for all the latest cheese ideas and resources.



AMERICAN DAIRY
ASSOCIATION
NORTH
EAST