



SHOW US YOUR WINNING YOGURT PLAN

YOU COULD RECEIVE EQUIPMENT TO MAKE IT A SUCCESS!

Selected participants will receive equipment packages worth up to \$3,000 for schools.

On your program application, you'll have the opportunity to select one of these three package options, to best support your plan.

It's Easy: Just Submit Your Plan by March 12.

- Your yogurt plan must be carried out in at least two schools in your district. Equipment packages will be delivered in time for the implementation period, which must be between April 26th and May 21st, 2021. You must also agree to supply us with data from before and after implementation of the program.

Who Can Enter?

- School Nutrition Directors in the American Dairy Association North East territory, operating under the federal school nutrition feeding programs.

How to Enter?

- Go to the online application at <http://bit.ly/YogurtStrategy>

Timing

- Plans must be submitted by **March 12, 2021**. If your plan is selected, you will be notified by email the week of March 15th and must confirm your participation by March 22nd. Confirmation email will include SMA link to collect pre/post data.

Open to school districts in the American Dairy Association North East territory operating under the federal school nutrition feeding programs. Pre and post data will be required for confirmation of equipment packages. See Official Rules.

Choose from:

Option 1

- Glass Door Counter Cooler
- 4 Insulated Bags
- 4 Dividers (Holds 9)



Option 2

- Vitamix® Blender
- 2 Hand Cart Systems
- 4 Insulated Bags with Dividers



Option 3

- 1 Transit Cart
- 9 Insulated Bags with Dividers
- 4 Hand Carts

