



Resources to Help You Help Them!

2020-2021 SCHOOL NUTRITION TOOLKIT

Social Media Posts

Social media can be an important tool to help promote your school meal program. Not only can it help your school raise awareness around the continued meal service, it can also help participants find information on how, when and where they can receive meals this school year.

Please feel free to personalize the social media posts below to suit your school system by including your site locations, or organization. Sharing a picture or video enhances the message – Instagram, Facebook, Twitter.

Facebook Posts:

- Free, delicious and nutritious meals continue to be available to children throughout your school system this school year! To find a site near you, call
- School is in session whether it is remote or in person, kids can still get free and nutritious meals all year long at locations in your school system. Call
- Breakfast & Lunch are available today for your students, no matter where the learning takes place it is essential for students to have the right nutrition to take on the day! Call _____ or visit _____

Twitter:

- This school year, there are free, delicious, and nutritious meals available to children in your schools. Call
- Breakfast & Lunch are available today for your students, no matter where the learning takes place it is essential for students to have the right nutrition to take on the day! Call _____ or visit _____

