



*Resources to Help You Help Them!*

# 2020-2021 SCHOOL NUTRITION TOOLKIT

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## Resource Page

Free Downloadable Promotional Materials via the websites below:

Nutrition Connection: [www.nutritionconnection.org](http://www.nutritionconnection.org)

- **Promotional Materials**

- Letter Templates (School Nutrition Directors, Principals, Superintendents, Parents)
- Program Flyer - English and Spanish
- Sample Social Media Posts and PSAs
- Downloadable PDF of Signage (Yard Signs, Banners, Bus Magnets, A-frame Signs):

<https://nutritionconnection.org/school-nutrition-toolkit/>

- **Program Planning Materials**

- Bulk Milk Calculator:

<https://nutritionconnection.org/milk-calculator/>

- New Recipes and Sample Menus:

<https://nutritionconnection.org/menu-recipe-ideas/>

- **Find out more about the following programs via the Resource page:**

<https://nutritionconnection.org/resources/>

- Nutrition Program Guidelines
- Webinars & Podcasts
- Professional Development
- COVID-19 Resources & Waivers
- Grants
- Community Eligibility Tools



AMERICAN DAIRY  
ASSOCIATION  
NORTH  
EAST

[www.nutritionconnection.org](http://www.nutritionconnection.org)