



# CELEBRATE FALL AND SPICE UP YOUR MENU!

Try the recipes, take some photos, show us your menus.  
It's that easy, for a chance at **GREAT PRIZES!**



## Who Can Enter?

- School Nutrition Directors in the American Dairy Association North East territory

## How to Enter?

- Send photos featuring one or more of the featured recipes to [schools@milk4u.org](mailto:schools@milk4u.org). Attach a copy of your menu to show when and how often the featured items were served.

## What are the Featured Recipes?

**Buffalo Chicken Dip**  
**Fiesta Parfait**  
**Pizza Bento Box**  
**Pumpkin Spice Smoothie**



## Duration of Contest

- Contest will run from 10/09-11/30
- Winners will be contacted by 12/4/2020

## Prizes

**Four winners will be selected:**

- **First prize (2 winners)**  
**2-crate Milk Barrel Cooler**  
**(approximate retail value \$500 each)**
- **Second prize (2 winners)**  
**5 Standard cooler bags 15x15x14**  
**(approximate retail value \$50 each)**



## Contest Rules

- By entering the contest, entrants agree that photos submitted can be used by American Dairy Association North East for any marketing or promotional purposes
- Submissions will not be accepted once the deadline lapses
- Submit original photos of the featured menu items as well as a copy of your monthly menu highlighting how often the items were offered during the contest period
- Entries will be submitted via the official contest channel by emailing photos to [schools@milk4u.org](mailto:schools@milk4u.org). Entries not submitted through the proper channel will not be considered

*By entering, entrants represent and warrant that they own all pictures submitted, and that none of the pictures violate the rights of any third parties. American Dairy Association North East will reserve the right in its sole and absolute discretion to disqualify any entry. It is the responsibility of the SND to ensure that if any student or adult is featured in the photographs they/their parents have given permission and signed a release form.*

## Prize Notification

Each winner will be notified via email. Before claiming the prize, the winner must verify his/her correct name, shipping address and telephone number to American Dairy Association North East at the time of notification. **SEE OFFICIAL RULES.**